

About WasteTech India

Wastetech India is a premier event for the stake holders in the Waste management and technology sector being held in Codissia Trade Fair Complex, Coimbatore, India from 27-28-29 November 2027.

This will be a three-day event that brings together innovators, manufacturers, solution providers, and industry leaders from across the waste management value chain. Exhibitors will showcase the latest technologies, equipment, systems, and services designed to revolutionize how we collect, process, recycle, and dispose of waste in a sustainable and efficient manner.

The event focuses on Waste Collection and Segregation Technologies, Recycling Technologies, Waste-to-Energy (WTE) Technologies, Landfill Management Technologies, Composting Technologies, Hazardous Waste Management Technologies, Waste Tracking and Management Software, Sustainable Packaging Technologies, Circular Economy Technologies.

This unique platform will facilitate networking, knowledge sharing, and business opportunities in the Indian waste management technology Industry ultimately benefiting all participants.

Industry Overview

- ✓ India's waste management market is expected to grow at a CAGR (Compound Annual Growth Rate) of 6-7% over the next few years, driven by rising awareness, regulatory measures, and technological innovation.
- ✓ The Solid waste management market is estimated to be about 12.2 Billion USD and is projected to reach 21.9 Billion USD by 2033 growing at a CAGR of 7.2%
- ✓ The Recycling markets are estimated to grow to about USD 0.89 Billion USD by 2025 and projected to reach USD 1.34 million USD by 2030 growing at a CAGR of about 8.5%
- ✓ Waste to Energy (WTE) technology which currently between USD 2.34 and 2.86 Billion USD is projected to reach between 6.7 – 7.9 Billion USD by 2032-2033 growing at a CAGR of about 11 – 16%.

Why Coimbatore:

Hosting the event in Coimbatore offers significant strategic advantages due to the city's strong manufacturing ecosystem, MSME presence, and extensive industrial buyer network. The region has a high demand for plastic components, moulded products, packaging materials, and polymers, making it an ideal destination for a focused B2B plastics industry exhibition.

Wastetech India helps in

- ✓ Exploring new technologies
- ✓ Finding solutions for home automation
- ✓ Networking with industry professionals
- ✓ Comparing products/prices
- ✓ Learning about energy efficiency and sustainability
- ✓ Discovering innovative lifestyle products



Why should you exhibit in Wastetech India Expo

Exhibiting in our events provides you a very good opportunity for growing your business and creating brand awareness.

Exhibiting in our events will lead to

- ✓ Lead Generation
- ✓ Branding
- ✓ An Apt Platform to reach the Targeted Customers
- ✓ A one stop for all latest industry trends in one place.
- ✓ An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
- ✓ The Right Platform to boost your business
- ✓ An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- ✓ An Apt Platform to Connect with Right Partners for your business Needs
- ✓ Create new distribution channels and agents for your products in the region.

Visitor Profile

- ⊙ Government & Municipal Officials
- ⊙ Urban local body (ULB) representatives
- ⊙ Municipal commissioners and city planners
- ⊙ State and national pollution control board officials
- ⊙ infrastructure decision-makers
- ⊙ Waste Handling officials from:
 - ✓ Manufacturing industries
 - ✓ FMCG companies
 - ✓ Pharmaceuticals
 - ✓ Food & beverage
 - ✓ Large commercial complexes and malls
- ⊙ Technology & Solution Seekers
- ⊙ Procurement heads
- ⊙ R&D teams looking for waste management solutions
- ⊙ Environmental consultants and engineers
- ⊙ Infrastructure and urban development consultants
- ⊙ Recycling & Waste Management Companies
- ⊙ E-waste, plastic, and metal recyclers
- ⊙ Organic waste processors composting service providers
- ⊙ Hazardous and biomedical waste handlers
- ⊙ Startups and innovators
- ⊙ Energy & Utility Sector Professionals
- ⊙ Waste-to-energy plant developers and engineers
- ⊙ Renewable energy consultants
- ⊙ Utility service providers
- ⊙ Developers of green buildings and eco-friendly housing projects
- ⊙ Wastewater and sludge management consultants
- ⊙ Smart city project implementation teams
- ⊙ Urban and rural infrastructure planners
- ⊙ NGOs
- ⊙ CSR departments looking for partnership opportunities in environmental projects

Exhibitor Profile

Manufacturers and stake holders of

➤ Waste Collection and Transportation

- Bins and collection cans
- IoT based waste monitoring systems
- Automated waste collection vehicles
- Pneumatic waste collection systems
- Municipal Waste collection systems
- Compactors, Shredders and balers

➤ Waste Segregation & Sorting

- Manual sorting Machines
- Semi automatic Sorting Machines
- Optical sorting machines
- AI-powered sorting systems
- Conveyor belts
- material recovery facility (MRF) equipment
- waste recognition systems

➤ Recycling Technologies

- Plastic, metal, paper, and glass recycling machines
- Chemical and mechanical recycling technologies
- E-waste recycling systems and equipment
- Battery and solar panel recycling solutions
- Textile and rubber recycling innovations

➤ Waste-to-Energy (WTE) Solutions

- Incineration and thermal treatment systems
- Anaerobic digestion and biogas plants
- Pyrolysis and gasification technologies
- RDF (Refuse-Derived Fuel) processing units
- Landfill gas capture and conversion systems

➤ Organic Waste Management & Composting

- Organic waste composters (household, community, industrial scale)
- Vermicomposting systems
- In-vessel composting technology
- Bio-digesters and food waste processors
- Decentralized organic waste solutions

➤ Hazardous & Biomedical Waste Management

- Medical waste autoclaves and incinerators
- Chemical waste containment and disposal systems
- Industrial sludge treatment equipment
- Radioactive waste storage and handling solutions

➤ Landfill Management

- Landfill liners and leachate control systems
- Methane capture and flaring equipment
- Landfill remediation and closure services
- Monitoring and compliance technologies

➤ Smart Waste Management Solutions

- Waste data analytics and monitoring software
- AI, IoT, and blockchain-based traceability platforms
- Waste management ERP systems and dashboards
- Smart city integration and digital twin technology

➤ Sustainable Packaging & Circular Economy Solutions

- Biodegradable and compostable packaging
- Reusable packaging systems
- Reverse logistics providers
- Upcycled product manufacturers

SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

Organizer



TITLE SPONSOR

Booth Space: 200 sqm (Central Prime Location)

₹ 25 Lacs + GST

Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Sponsor's CEO to be on Dias at Inaugural function
- Sponsor's Logo prominently displayed as "Title Sponsor" in printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet) (to be provided by the sponsorer)
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall



EVENT PARTNER

Booth Space: 160 sqm (Premium High-Traffic Zone)

₹ 20 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Event Partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



PLATINUM SPONSOR

Booth Space: 120 sqm

₹ 15 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Platinum Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)



DIAMOND SPONSOR

Booth Space: 100 sqm

₹ 12 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



GOLD SPONSOR

Booth Space: 72 sqm

₹ 10 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Gold Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



SILVER SPONSOR

Booth Space: 50 sqm

₹ 7 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Silver Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



EXHIBITOR BADGE SPONSOR

Booth Space: 09 sqm

Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively

Key Benefits:

- Exclusive branding of the sponsor's logo as badge partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as logo partner on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms

₹ 3 Lacs + GST



WATER BOTTLE SPONSOR

Booth Space: 09 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed as Water Bottle Sponsor on events' website on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding

₹ 3 Lacs + GST



*All Art work for Promotional material has to be given by the sponsorer

THANK YOU

For Sponsorship Contact: +91 93421 85915 | +91 93414 73494

E-mail: expo@mediaday.co.in, Website: www.mediaday.co.in

About Organizer

"Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including – Automotive, E- Mobility, Dairy, Food Processing, Bakery & Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Lifts, Cable and wires, Cyber security, Logistics and Ware housing etc.

With a steadfast commitment to excellence, we strive to connect with an ever-growing network of stakeholders through our events, providing unparalleled value and expertise to our clients."



STALL CHARGES (PSM)

SHELL SPACE

For Indian Exhibitor

Rs. 9,500/- per sqm + GST

For Foreign Exhibitor

USD 250 per sqm + GST

BARE SPACE

For Indian Exhibitor

Rs. 9000/- per sqm + GST

For Foreign Exhibitor

USD 220 per sqm + GST

GET IN TOUCH



**MEDIA DAY
MARKETING**

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